

BY APPOINTMENT TO HER MAJESTY THE QUEEN CARPET MANUFACTURER ULSTER CARPET (HOLDINGS) LTD

## $ulster^{\text{\tiny{TM}}}$



Design Raglan Silica



## **Open Spaces**

Open Spaces is a comprehensive loop collection made from 100% wool to deliver a textured, contemporary look that is soft, warm and durable.

Open Spaces is offered in an extensive array of organic colours that will merge seamlessly into all interior schemes and coordinate perfectly with Ulster's extensive woven Axminster offering.

The Open Spaces Laneve™ range has been developed in partnership with Wools of New Zealand. The wool used in these carpets is fully traceable and is supplied by farmers who must meet a comprehensive range of environmental, social responsibility and animal welfare standards.

Inspired by the New Zealand coastline, Ulster Carpets have added two new designs in eight new colours to the Open Spaces Laneve range.

The tufted loop range already includes Auckland, Queenstown and Wellington Loop and the addition of the Raglan and Napier designs will provide customers with a greater degree of choice.



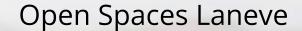
## Dubai

100% Wool

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Heavy Wear





Ulster Carpets, working in partnership with Wools of New Zealand, have developed five 100% New Zealand wool tufted (loop pile), Laneve ranges, Auckland, Queenstown, Wellington Stripe, Raglan and Napier.

Manufactured in Denmark by danfloor (an Ulster Group Comapny specialising in the manufacture of tufted products), the Open Spaces Auckland, Queenstown, Wellington Stripe, Raglan and Napier ranges utilise a dense loop pile texture to create a contemporary floor covering that is also soft and warm.

In choosing any of these Wools of New Zealand Laneve products the consumer is purchasing a luxurious 100% wool carpet, supplied by farmers who must meet a comprehensive range of environmental, social responsibility and animal welfare standards.







100% New Zealand Wool

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Heavy Wear







100% New Zealand Wool

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Heavy Wear





20/1455 Mata















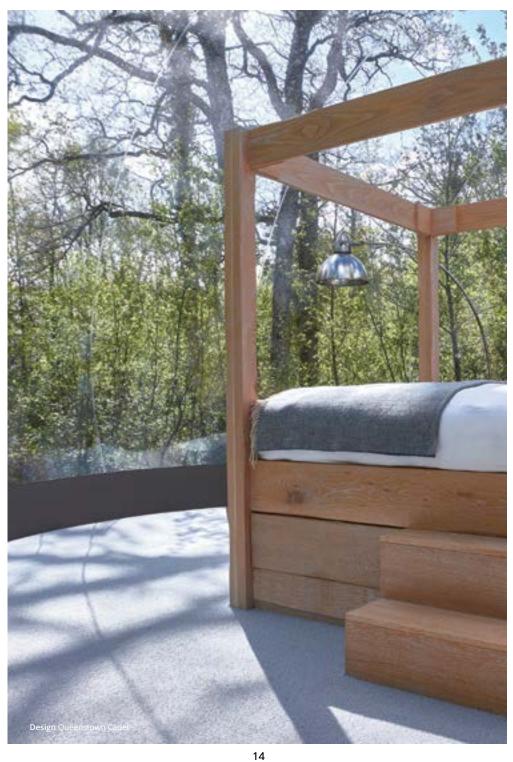


100% New Zealand Wool

Available in 5m, 4m, 3m, 2m & 1m

### Suitable for Heavy Wear





## Queenstown



100% New Zealand Wool

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Heavy Wear





# Wellington Stripe | Stripe |



100% New Zealand Wool

Available in 5m, 4m, 3m, 2m & 1m

Suitable for Heavy Wear

40/1433 Linnet



10/1433 Quay



20/1433 Reed



60/1433 Carbon





## **Key Selling Points**

### WOOL



- Natural & Durable
- Fire Safe
- Non Allergenic

#### **PRODUCT**



- Heavy Wear
- Optimum Performance
- Unrivalled Choice

#### QUALITY



- Moth Resistant
- Premium Materials
- Easily Cleaned

#### **DESIGN**



- Contemporary Choice
- Sophisticated ColoursTextured Finish



You can order samples to be delivered direct to your door free of charge via our website. Alternatively check our website to find contact details for your nearest retailer.

